



Colour Powder Event Organiser FAQ's

Here are some common FAQ's that you may have as someone who is thinking of organizing a Colour Powder event.

Please remember that Quality Coloured Powder only makes and sells colour powder to the public, what the purchaser chooses to do with the colour powder is their responsibility.

We provide this information in Word format so you can cut and paste any of the information into other documents, making your job easier! 😊

Q: Do you need water to make the colour powders work?

A: No water is not necessary. However, spraying participants with water before colour stations does help the powder stick better to clothes and skin. This could include running through sprinklers, having event volunteers armed with water pistols or garden hoses and/or recruiting the assistance of your local community fire brigade.

Q: How do we clean up?

A: The powder can be swept off hard surfaces or washed away with bucket of water or hose. It is biodegradable and will not damage grass or harm waterways.

If your event is on public land the council may request a Clean Up plan, we can help you with this if you need, just ask.

Q: How do we throw the powder? Do you have the squeeze bottles?

A: Our powders are best thrown by hand as you get a better result ie more colour on the person and accuracy (ie not in face) with a throw by hand. For each "thrower" empty a few kilos of the coloured powder into buckets/containers and instruct the thrower to scoop/throw with one hand.

Over the years we've tried all sorts of squeeze bottles etc to 'spray' the powder and always found them to be unnecessary. We think they are a waste of plastic and money because there's not much else you can do with them afterwards.

Q: Who is your supplier? Where is the powder made?

A: After many years of importing colour powder from India in 2022 we started manufacturing the colour powder ourselves on the Sunshine Coast in Queensland!

We believe that having colour fun shouldn't cost the planet or people, our colour powder is just the same as the imported powder but with a much lower carbon footprint, is ethically made and helps support businesses in Australia.



Q: Why is Australian Made important?

As teachers and parents ourselves, we wouldn't want our kids or students being exposed to anything that could potentially harm them or the environment. We all know the cost of manufacturing goods and shipping from overseas has increased over the last few years. Logically so should the cost of colour powder to consumers in Australia. However you will find that prices are the same or even cheaper than they were 2 or 3 years ago.....ask yourself how this can be possible without some sort of compromise along the way?

****Be careful of cheap imitations

Cheap imported colour powder can contain talc, paint, rice, chalk, unknown fragrances and heavy metals. **We suspect they contain PFAS to make the powder non-flammable.** Often these powders come from India and China where it is unknown what conditions it was produced in. Did you know that India and China are the 'top' two countries with the most modern slaves?

We recommend avoiding these cheaper powders as they can cause nasty skin irritations and potentially harm the environment when released into soil and water.

You will know a cheap colour powder from the feel and colour. On your skin the powder will feel clumpy, sticky and/or chalky. The colours will appear unnaturally bright and are likely to stain hair, skin and clothes.

Q: What are the ingredients in the powder?

A: It is predominantly (~99%) Australian Wheaten starch (CAS #9005-25-8) known as Cornflour in Australia mixed with the food colourings listed below (~1%).

We also add small amounts of the following preservatives:

- Tricalcium phosphate E341 (CAS No: 7758-87-4) is for anti clumping and common in baby powder
- Calcium Propionate E282 (CAS No: 4075-81-4) is a mould inhibitor common in bread and dairy products

Q: What food colours are used in the colour powder?

A: The synthetic food colourings used to colour the powders are:

- Brilliant Blue E133
- Tartrazine E102
- Carmoisine E122
- Ponceau E124
- Amaranth E123
- Sunset Yellow E110

Quality Coloured Powder recommends that anyone with a known allergy to any of these food colourings do not contact the powder.



Q: Can I get a sample so I can see the colours, feel the texture and be sure it won't stain?

A: Yes, we'd love to send you some samples, just ask us.

Q: How do I make sure I have enough coloured powder and don't run out?

A: We recommend the following quantities for your colour run or coloured powder celebration.

- Primary school colour run: 200g per participant
- High school colour run: 200g-250g participant
- Universities and Colleges: 250g-300g per participant
- Children's birthday parties: 200g-300g per participant (smaller children will need less powder)
- Adult events: 400g per participant
- Community events: 300g per participant

To make sure that everyone at your colour event gets equally colourful and no one misses out, here are our suggestions:

1. Know how much of each colour you have for each participant. For example, if you have 200grams per participant with 5 colours, that's 40grams per colour per participant.
This is approx. 2 large handfuls of colour per participant. Communicate this to the people that are throwing the colour powder ("throwers") so there is enough for everyone.
2. Group the participants into waves eg 25 people and stagger them through the course or activity. Allocate a certain amount of colour powder to each wave, for 25 people you could allocate 1kg of each colour which gives you 40grams per colour per participant (2x handfuls). Communicate this to your throwers.
3. Incorporate other ways of getting colourful and messy such as slime, mud, foam, coloured water so that you don't need so much coloured powder.
4. Throw one colour exclusively for a certain period of time, eg for 7min everyone runs around the course or activity as many times they like whilst all the red colour powder is thrown. The goal is for everyone to hop, skip and jump around however fast or slow they like and to have run out of the red colour before the end of the allocated time. Repeat for each colour.



Q: Is the powder gluten free?

A: **No.** Despite being made from what is known as cornflour, the actual grain is Australian **Wheat**. It is technically called 'Wheaten Cornflour' and contains gluten.

Any gluten free colour powder available in Australia is imported from overseas. We don't grow a lot of corn in Australia and what is available should be for human and animal food. We have an abundance of wheat in Australia which is why we have decided use the Australian wheat based cornflour for our coloured powder.

Q: What happens if the powder gets in our eyes, mouths, hair or ears?

A: It may cause a bit of irritation but nothing serious, immediately flush any affected area with water. For eye protection we recommend that people BYO goggles or sunglasses.

Q: Will the powder affect asthmatics? How do we keep asthmatics safe whilst still being included?

A: The colour powder will create a cloud of colour powder in the air, for most people inhaling a small amount of the colour powder as they move through the cloud is not problematic.

However asthmatics and people with other respiratory issues should use caution, given that it would not be ideal for them to be present in any area of floating particulates as this may trigger an autoimmune response.

Preventative measures can be used such as diversion lanes around the colour powder cloud or wearing a face mask. A fun alternative to the powder is having water pistols filled with coloured water (water + food colouring) that can be sprayed with on their white t-shirt which will have them looking similar to those with the coloured powder.

Q: How do I make our event more eco-friendly?

Our colour powder is made of cornflour and food grade dyes. It easily cleans up off participants and the surrounding environment. We encourage hand throwing of powder at colour stations by adults, to reduce plastic bottle waste. To avoid wastage only purchase the amount needed based on the number of participants.

With a DIY colour run event, you can also choose not to incentivise participant fundraising with plastic toys. "Experience" prizes for vouchers to movies, Fun parks, mini-golf etc where the whole family can go together are great motivators when most kids have bikes, ipads and other devices.

Many of our customers encourage participants to bring their own t-shirt, sunglasses or goggles to the event.



Q: What should people wear, will the colour stain clothes, skin or hair? How do we clean up?

A: The dry colour powder is guaranteed NOT to stain and will wash off easily.

However, if the powder comes in contact with water (or other liquid like sweat), the food colouring is released and is likely to temporarily stain skin, hair, clothes. Because it is food colouring it will wash or wear off.

The powders clean off all surfaces easily. The first rain will clean off the grass and hard surfaces that powders fell on, or a quick hose or sweep will do the job.

White t-shirts are the best for throwing the colour powder on. Black also works well (and may be better if you are wetting the t-shirts and people are self-conscious about a white top going see-through). We advise people not to wear their best clothes or most expensive shoes to a colour run.

Sometimes people want to keep their t-shirt colourful as a keepsake. Ask us how!

Q: We'd like to incorporate an inflatable on the course, but the inflatable hire company is worried about the coloured powder, what should I do?

A: It's been our experience that many Inflatable Hire companies are concerned about having colour powder on their equipment, they worry about the staining and the clean up, ie getting the powder out of all the crevice's etc with the possibility that if there is damage the organiser is liable for the replacement cost. An easy way to get around this is to position the inflatable at the beginning of the course, have one that people go through ie a maze, giant slide or tunnel rather than just stop at. Position the first colour station AFTER the inflatable. It's a great way to create excitement at the beginning of the course.

Alternatively ask us to send some sample colour powder bags to the Inflatable company for them to test on their equipment, our powder is guaranteed not to stain hair and skin, but we are not 100% sure about the material used in Inflatables.

Q: How long does the colour powder keep for?

A: Our colour powder is just like the cornflour in your pantry. Store powder in air tight packaging in a sheltered location away from direct sunlight and sources of heat (<40 degrees Celsius), moisture or humidity for up to 6 months.

Q: Do you accept returns of unused powder?

A: Yep we sure do. Returns need to be arranged within 14 days of your coloured powder event. Packets must be in a condition that can be resold (unopened and undamaged) for a refund. A restocking fee of \$20.00 applies. The purchaser bears the cost of postage to Mount Coolum Queensland 4573. Call or email to arrange a return.

Returns due to event cancellation or change of mind are at our discretion.



Q: How do I contact you?

A: Call Jackie on **0417 111 309** Monday to Friday 8am to 4pm (Queensland time). We may be making or packing the colour powder and not hear the phone so leave a message. Or email on **enquiries@qualitycolouredpowder.com.au**

Q: Who is Quality Coloured Powder?

A: We started our business in 2017 and are located on the Sunshine Coast Queensland run by a husband and wife team (Taran Jones and Jackie Fox). Our ABN is 68 615 539 332.

Taran completed a Bachelor of Education at the University of Technology, Sydney, and has spent the last twenty years as a primary school teacher. Whilst being a classroom teacher he also managed the sport and health programs within the schools he taught at.

His introduction to coloured powder was when he participated in a Colour Run in Sydney in 2014, envisioning how exciting it would be for his school students to do something similar. He organised a Colour Trek for local schools in Sydney's North West to raise money for the Daniel Morcombe Foundation on the "Day for Daniel". It was a huge success, other schools and organisations heard about the colour powder and Taran soon became a supplier of coloured powder across Australia and New Zealand, officially operating as *Quality Coloured Powder* since 2015.

Taran still teaches and his wife (Jackie) makes the colour powder and runs all the business day to day (and looks after their 2 boys).

Other things to mention in your FAQ's

Q: When/where is it? When will it start?

Q: Why are we doing this event?

Q: What safety measures will be in place

Eg:

- First Aid station
- Powder is only aimed between shoulder and hip
- Staggered starts
- Younger and older participants separated
- Diversion lanes where there will be no powder, the child will still have fun

Q: What happens if it's raining on the day

Q: Who is welcome to come watch?

Q: How will the event run?

Q: What happens afterwards, will we be allowed on public transport, do they need a change of clothes?